

THE POWER OF MOTIVATION

GET MOTIVATED

WITH **D. WEST**



Debra McDavid
President of Marketing

Dear Superintendent of Schools, Curriculum Director and PTO President:

D. West and the D Team are available to host educational workshops in your school district this year. There are three motivational program options to choose from.

- The first choice is the one hour assembly program. The assembly presentation is forty five minutes in its entirety which includes fifteen minutes of autograph signing and Q & A in various classrooms.
- The second choice is a half day program. The half day presentation includes the following: one or two forty five minute (morning) assembly programs host by D. West, Q & A in classrooms, autograph signing and an early lunch with the children.
- The third motivational program to choose from is the full day program. The full day presentation includes the following: one or two forty five minute assembly programs host by D. West, Q & A in classrooms, autograph signing, two periods of lunch with your students and faculty. We conclude the full day program with D. West touring classrooms in the building discussing the significance of goal setting, the art of leadership, discipline, teamwork, time management, cultural diversity and the ideal attitude to achieve desired results inside and outside of the classroom.

All schools are different in terms of their academic make-up, daily social problems and issues that challenge teachers, students, administrators, parents and counselors weekly. Our topics of discussion include the following: bullying, character education, leadership, anti drugs, self-esteem, self love, anti-smoking, accountability, resilience, self control, health and fitness, African American History, cultural diversity, gang prevention, live your dreams, conflict resolution, unity, team work, positive thinking, forgiveness, honesty, tolerance, discipline, responsibility, respect, importance of education, literary writing skills, career development, integrity, high gene, nutrition, anti violence, goal setting skills, art, behavior management, acting and TV broadcasting, oral communication, flexibility, adapting to change, appreciation, self understanding, sportsmanship, compassion, citizenship, honor, kindness, consequences, attitude, and community involvement. So, please review the topics carefully and then decide on the topics that are feasible for your school.

If you are interested in D. West discussing several topics of discussion, a combination of five or more topics, feel free to ask us and/or include that in your confirmation letter and we will tailor the program to your school's needs and specifications. We can be reached at (908) 522-0606 or (404) 427-7692.

We look forward to motivating your students and faculty. Have a marvelous day!

Sincerely,

Management Team

**We Have Current NFL Players, Super Bowl Champions, TV Stars, Recording Artist
Olympic Athletes And Celebrity Motivational Speakers**

SPRING SUMMER & FALL

2005 - 2006

CELEBRITY KEYNOTE
SPEAKER



TOPICS OF DISCUSSION

D. WEST

- **Self-esteem**
- Character education
- Leadership, Team work, Winning attitude
- Bullying, Gang prevention, Kindness

- **Conflict resolution**, Self understanding
- Substance awareness (anti drugs)
- Cultural diversity, Anti bias

- African American History

- **Importance of education**
- Health and fitness, Nutrition, Hygiene
- Literary writing skills, Oral communication
- The Arts (Acting, TV & Radio Broadcasting)
- Community awareness, Citizenship
- Accountability, Responsibility, Adaptability
- Tolerance, Self control, Anti violence

- **Respect**, Discipline, Sportsmanship
- Integrity, Compassion, Forgiveness
- Goal setting, Career development
- Summer & After School programs

- **Keynote Presentations for Graduations**
- Parental involvement

- Staff development -Workshops for teachers,
The art of motivating at risk students,
employee morale, bullying, diversity, sexual
harassment and stress management.

D. Team Staff Development Facilitator

Dr. Kevin West
New Jersey Principal Of The Year
2003 - 2004

Principal - 17 years Irvington School
District, New Jersey. Seton Hall
University B.A. And Masters In
Education 3.9 GPA

Win The Gold With D. West - TV Star Author
Former AFL Pro Football Player

D. WEST - CELEBRITY TV STAR

“THE MAURY SHOW”

The Duration of The D. West Presentations Are Optional

- One hour (Assembly 45 min., 15 min. Q & A)
- Half day
- Full day
- *“The D West Celebrity Mentoring On Wheels Program”* (4 months - 2 years)

Audience Size Is Unlimited

List of Presentation Items Supplied By Schools

- CD player
- TV and VCR
- Cordless microphone or hand held mic
- Water or apple/orange juice

The Target Audience

- Elementary Schools K - 8
- At Risk Students
- High Schools
- Alternative Schools
- Gifted & Talented Schools
- Private & Public Schools
- Student Athletes
- Gifted Students
- Middle Schools
- Parents
- Teacher's
- Coaches



For Presentation Rates Call

Richard Dent
Super Bowl MVP- Chicago Bears

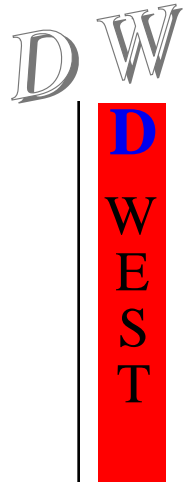
(908) 522 - 0606

Pro Athletes, Inc. - 600 Garson Dr., Suite 2207, Atlanta, GA 30324

www.dwesttv.com

SCHOOL DISTRICTS IMPLEMENT OUR EDUCATIONAL PROGRAMS

CURRICULUM AREAS



- Character Education Curriculum
- At Risk Curriculum
- Multi-cultural Curriculum
- Bullying Curriculum
- Conflict Resolution Curriculum
- Leadership Skills Curriculum
- Substance Abuse/Anti Drug Curriculum
- Behavior Modification Curriculum
- After School Curriculum
- Health and Wellness Curriculum
- Art & Music Curriculum
- Sports and Athletic Curriculum
- Career Development Curriculum
- Physical Education Curriculum
- Gang Prevention Curriculum
- Anti Violence Curriculum
- Self-esteem Curriculum
- Mentoring Curriculum
- Aids Awareness Curriculum
- English Curriculum
- Parental Involvement Curriculum
- Staff Development Curriculum

SCHOOL DISTRICTS FREQUENTLY POOL RESOURCES FROM A COMBINATION OF OPERATING CURRICULUM BUDGETS & THEIR CITY COUNCIL'S BUDGETS

TOPICS OF DISCUSSION D. WEST

*Audience Size
Is Unlimited*

*Audience Size
Is Unlimited*

- Character education
- Conflict resolution
- Self-esteem
- Accountability
- Discipline
- Anti drugs
- Cultural diversity
- Tolerance
- Health and fitness
- Literary writing skills
- Sportsmanship
- Respect
- Parental involvement
- Leadership skills
- Bullying
- Self understanding
- Responsibility
- Anti violence
- Anti bias
- Integrity
- Discipline
- Nutrition
- Importance of education
- Compassion
- Community awareness
- Staff development
- Goal Setting
- Winning attitude
- Kindness
- Adaptability
- Gang prevention
- Citizenship
- African American History
- Self control
- Hygiene
- Oral communication
- Forgiveness
- Career development
- TV & Radio Broadcasting

THE DURATION OF THE PRESENTATIONS

- 1 Hour
- Half Day
- Full Day
- 4 Months
- 1 Year
- 2 Years

THE TARGET AUDIENCE

- At Risk Students
- Gifted Students
- Middle Schools
- Elementary Schools K - 8
- High Schools
- Alternative Schools

SUPPORT & YOUTH ASSESSMENT

Monthly Assessments, Follow-ups, Progress Reports and Discussions

Win The Gold With D West - TV Star, Author & Former Pro Football Player

GET MOTIVATED

7 YEARS NATIONAL TV

NATIONAL TV STAR RENOWNED SPEAKER

D West is one of many success stories from the inner-city roots of Newark, New Jersey, who has overcome tremendous obstacles, odds, stereotypes, labels, poverty, and adversity to achieve international success. He is receiving kudos, accolades and respect in communities world wide while bringing hope, wisdom, leadership, direction and inspiration to children around the world. D. West has been a celebrity motivational expert on The Maury Show for seven years, he is recognized most for his unprecedented success and no nonsense approach with unruly children and abusive men. Mr. West also addresses issues involving battered women, relationships



DUANE WEST
MAURY SHOW

and cultural diversity. D. West is the Founder, Publisher, Editor In Chief and host of *Teen Focus TV & Magazine*. He is an author of several self-help books, a former professional football player, executive TV producer, director, celebrity fitness guru who trained the stars and professional athletes. He is also the Founder and Chairman of Pro Athletes, Inc. In 1998, D. West and Pro Athletes, Inc. was honored on the WGN Minority Business Report as the General Motors Minority Business of The Week. Mr. West is a self made entrepreneur, with a B. A. degree in Psychology from Rutgers Newark University.

D W

PROFILE

AFL Alumni Member

Author

Publisher

Talk Show Host

Editor In Chief

Keynote Speaker

Entrepreneur

Executive Producer

Director

Fitness Guru

TV Personality

Community Leader

Lifestyle Strategist

Phone: (908) 522-0606

IN THE SCHOOLS

D. West Is Inspiring Millions On TV, Over 2,000,000 Children In Schools K -12 From 1992 - 2005

D West lived without the daily comforts of heat and hot water for approximately 85% of his childhood. From grades k - 5, West was labeled an at risk child, like all warriors do he fought against the odds and is winning the battle against life's adversity. "I am one of many success stories from the inner city of poverty. I never perceived poverty as a disadvantage, I viewed it as an opportunity to grow and get better in life, to live a productive life poverty free. I believed, if I could make it in the ghetto, I could make it anywhere. More importantly, I realized that my future success lied within the choices and decisions I made daily. It was contingent upon my attitude, habits, tolerance, leadership skills and work ethics." - D. West



KUDOS FROM MAURY

Maury Povich stated: "We struck gold with the boot camp shows." Indeed, rates jumped when "Maury" started taking stubborn kids whose parents had given up on them and given them a military style dressing down, complete with physical challenges and a no-nonsense leader named Dee West. "Dee West's contribution has been huge," says Povich. "I can just tell from my studio audience. He's a huge star. When he

comes out, you don't have to prompt anybody - they're on their feet clapping and applauding. It's like he's **America's camp counselor.**" *New York Post*, April 1, 2001, entertainment section.

D West's renowned work with youth in crisis on the Maury Show helped bolster Maury's ratings to an unprecedented 19% in 2001.

CRUNCH & JAM™

**CHILDREN, PARENTS AND TEACHERS CRUNCH TO SUCCESS
&
DANCE TO GET FIT**

**THE FIRST 100 SCHOOLS TO REGISTER WILL GET
AN OPPORTUNITY TO CRUNCH, JAM AND DANCE
TO FITNESS WITH D. WEST
NATIONAL TV STAR**

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Burn Calories With Dee

Rest Aerobics - Fun, Funk, Rhythm & Soul

D. West leads a high energy, low impact funk aerobics workout. It's designed specifically for beginners and individuals who are 20 to 100 + pounds overweight. It is the perfect pace for people who haven't exercised in months or for several years. Dance and get physically fit!

**AWARENESS KNOWLEDGE INTERVENTION
HELP CHILDREN ESTABLISH HEALTHIER
LIFESTYLES**

www.dwesttv.com



THE NAVIGATOR

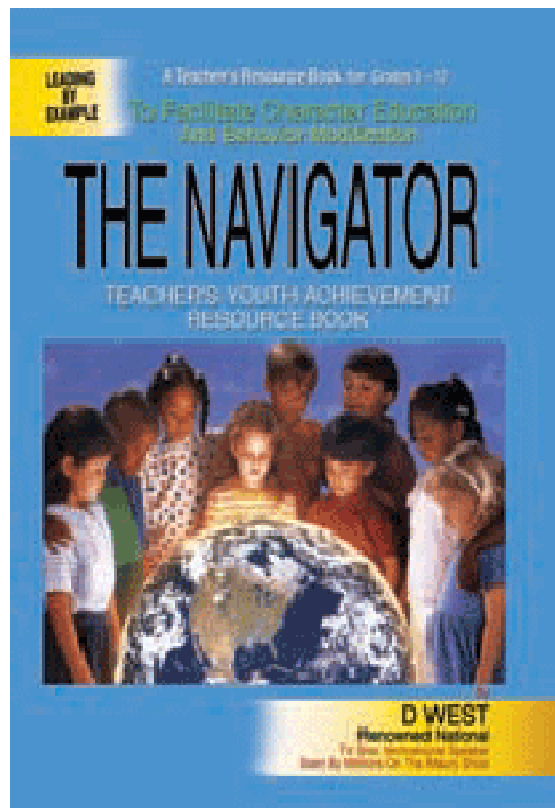


TEACHER'S CHARACTER EDUCATION RESOURCE BOOK

INTRODUCTION

Morals and values have changed over the past twenty years. Children are taking unnecessary risks to live wanton lifestyles. Many kids are disconnected from the reality of the consequences of their actions.

The impact of poor choices and decisions seem to have very little or no value. Dressing sexy, experimenting with or selling drugs, cutting school, committing crimes, having unprotected sex, and carrying hand guns are acceptable standards by many youth today. Consequences for reprehensible behavior are at the bottom of their priority list. *"I can do what I want because I can and you can't stop me."*



This is the attitude that some youth have a proclivity to utter when an adult in authority gives them constructive advice. An unprecedented number of adolescents lack respect for themselves, parents, teachers and authority.

Therefore, it is our responsibility as educational facilitators to help students find meaning in life. We must instill within our youth convictions and values that are socially acceptable and foster civility, integrity, winning attitudes and social/emotional development.

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BY D. WEST

THE D TEAM MOTIVATORS

A Diverse Team Of Elite Professional Facilitators Who Motivate Youth Nationally



Debra McDavid is an actor and professional singer, she has 15 years experience. Ms. McDavid is also a respected voice coach who owns a private studio in Atlanta, GA. She holds a **Masters of Music from Yale University.**



Devon Scott is a professional model and actor in New York. He has modeled for **Georgia Armani, Versace, Neiman Marcus, Hugo Boss, Calvin Klein, Saks Fifth Ave, Bloomingdales, Jeffrey** etc. National commercial TV appearance on ABC, 2004. He received a B.A. Degree in Communication from Appalachian State University. **Bella Agency, New York, NY.**



Tim Tialdo is a TV Journalist at KY3-TV in Springfield, MO. He has interviewed numerous celebrities such as **Matt Lauer, Katie Couric** and Alex Trebek. Mr. Tialdo also worked at Access Hollywood and boasted the highest rated news program in west Virginia as a morning news anchor. **He was the host of the 2002 Miss West Virginia Pageant.**

Call The D Team Motivators (908) 522-0606
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